





Student and Exhibitor Participation Summary June 2 - 3, 2021





Program Sponsors





A path for every student.
A plan for every future.™











Dear Friends,

Junior Achievement of Rhode Island is pleased to share with you the *Student and Exhibitor Participation Summary* of our 2021 JA Inspire Virtual program. We were disappointed that we were unable to have an in-person program at the Rhode Island Convention Center; however, we knew that doing nothing was not an option as preparing our young people for career success is too important.

The ongoing COVID-19 pandemic provided considerable difficulties in offering our programs this year, and significantly limited participation in JA Inspire compared to prior years. We would like to thank everyone who helped to launch this virtual experience for our young people in Rhode Island as it was an extraordinary effort by all involved. A special thank you to our event sponsors – American Student Assistance, the Governor's Workforce Board, PepareRI, the MetLife Foundation, and the Warren Alpert Foundation for their support.

The work we have done over the last 18 months has helped lay the groundwork for the future of this program. It is our goal moving forward that JA Inspire will be available as an in-person and virtual experience so that we may impact as many students as possible. With the labor market challenges Rhode Island is facing, we believe that there is no better time to help young people align their passion, talents, skills, and competencies to their future career.

JA's focus is to help students become work and career ready. We do this by helping them understand the relevance of what they are learning in school and how it connects to future success. We assist them in exploring their interests and talents as they relate to jobs and careers. As a result of this approach, participation in the JA Inspire Virtual program shows:

- 68% of students have a career plan or are now in the process of creating one.
- 67% of students feel they are better prepared to make informed decisions about their high school plans.
- 66% of students say JA Inspire made them aware of high-paying careers in Rhode Island.
- 65% of students say the JA Inspire introduced them to businesses that they didn't know before.

As you will see in the enclosed report, JA Inspire continues to show to our 8th – 12th graders all the opportunities that are available to them right here in Rhode Island. This is because of the participation of our sponsors and exhibitors. Your partnership, and the opportunity that it gives to our students, speaks volumes of your commitment to our young people, the community, and the future of Rhode Island.

Our next JA Inspire program will be available in late fall of 2021, with the JA Inspire Career Exploration Fair scheduled to take place in February of 2022. We hope to see you there.

Sincerely,

Steven H. Kitchin Chairman of the Board Lee Lewis President

JA Inspire Curriculum Options

The transition of JA Inspire to a virtual event not only allowed us to provide multiple curriculum options to teachers and students, but also allowed us to include students in grades 9 - 12 who are not normally included in the in-person JA Inspire program. Thank you to American Student Assistance for the use of their ASA Futurescape as part of this year's program.

JA Inspire Virtual Curriculum Delivery Options

MIDDLE SCHOOL

OPTION 1 - Junior Achievement Self-Guided Curriculum

The JA Inspire self-quided curriculum's implementation is flexible, based on educator and JA Area preferences. Content is a combination of narrated, interactive screencasts and fillable PDF student activity pages, presented in short, bite-sized components for ease of student consumption. At the beginning of the program, students will take a Career Interest Inventory, which will provide the foundation for the rest of the JA Inspire curriculum. This tool will allow students to investigate their educational and career options that align with their interests and skills.

Session One: Find Your Path

Why Plan a Career? and Inventory Your Interests.

Session Two: Explore Your Options

Career Clusters and Where Do You Fit?

Session Three: Present Yourself

Soft Skills and The Elevator Pitch.

Session Four: What to Expect at the JA Inspire Day

Set Your Priorities and Plan for the Big Day.

Session Five: Build Your Network

What Is Networking? and Ask the Right Questions.

Session Six: JA Inspire Virtual Career Exploration Fair

Session Seven: Make a Plan

Re-Evaluate and Next Steps.



OPTION 2 - Futurescape by American Student Assistance

ASA Futurescape, the mobile-first experience that lets students explore thousands of education and career paths on their own terms. Futurescape is 100% personalized and 100% free. Powered by real-time insights, it's the only future exploration tool that learns and grows in sync with young people's evolving strengths, passions, interests, and goals.

Session One: Futurescape

Students participate in the Futurescape assessment tool and explore career options based on their personalized assessment.

Session Two: JA Inspire Career Exploration Fair

Session Three: Reflection

Students complete a reflection sheet based on their experiences at the JA Inspire Virtual Career Exploration Fair.





OPTION 3 - JA Inspire Virtual Career Exploration Fair only

vFairs, LLC is the online interactive platform used to host the JA Inspire Virtual Career Exploration Fair. Within the virtual experience, students attend webinars and presentations, explore career booths, and interact with career speakers. If you would like a demonstration of the vFairs platform, please visit www.jainspireri.org/educators. For a list of participating exhibitors, please visit www.jainspireri.org/june-2021-exhibitors.

Session One: JA Inspire Career Exploration Fair

Session Two: Reflection

Students complete a reflection sheet based on their experiences at the JA Inspire Virtual Career Exploration Fair.

JA Inspire Virtual Curriculum Delivery Options

HIGH SCHOOL

OPTION 1 - Futurescape by American Student Assistance

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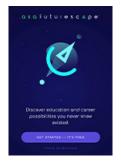
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JA Inspire Virtual Career Exploration Fair

Instead of traveling to the Rhode Island Convention Center, students participated in the capstone event virtually. Through our innovative on-line platform, exhibitors were able to design their own virtual booth, hand out digital flyers, and post videos for students. By hosting this event virtually, space limitations and transportation logistics were no longer an issue.



Landing Page

Prior to the JA Inspire Career Exploration Fair, educators, students, and exhibitors could visit https://jainspireri.vfairs.com for information regarding JA Inspire.

Convention Center Exterior

On the day of the event, all participants - students, teachers, and guests - entered the event here.



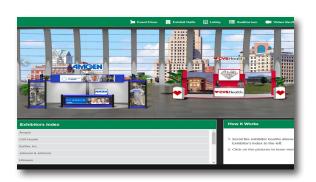


Virtual Lobby

As participants entered the virtual convention center, they first came to the virtual lobby where they had access to all JA Inspire Virtual resources - Exhibit Halls, Auditorium, Lounge, Resource Center, and an Information Desk.

Exhibit Halls

All booths are located within the exhibit halls that are organized by industry cluster. Students could explore the halls and visit companies that match their career interests.





Exhibitor Booths

Students learned more about exhibitor companies by visiting their virtual booth. There were several different booth templates available that were customizable to meet all exhibitor needs. This is where they could upload documents, flyers, and post videos.

Auditorium

Sponsors and exhibitors had the opportunity to host semi-live presentations or post pre-recorded videos on topics they wished to highlight.





Lounge

The lounge is a place where teachers and students can go to learn more about Junior Achievement and the programs we offer with links to our website and social media accounts.

Gamification

To encourage student participation, points were assigned for actions students take while participating in the JA Inspire Career Exploration Fair - visiting exhibit halls and booths, watching videos, downloading documents, etc. Prizes were award to the top 100 point leaders.





Scavenger Hunt

Similar to gamification, students received points for finding a variety of items hidden throughout the virtual convention center. Sponsors and exhibitors had the opportunity to sponsor an item that would be hidden at their booth to attract students to their virtual booth.

Participation Summary

Students: 2,313 Classes: 91 Schools: 13 School Districts: 9 Exhibit Booths: 97

Participating Schools

Independent/Charter

All Saints Academy
Bishop Hendricken High School
George N. Hunt Campus School
Tri-County Community Action Program

Chariho Regional School District

Chariho Alternative Learning Academy

Cranston Public Schools

Hugh Bain Middle School

Exeter-West Greenwich Regional School District

Exeter-West Greenwich Junior High School

Foster-Glocester Regional School District

Ponaganset Middle School

Little Compton Public Schools

Wilbur and McMahon School

North Providence School Department

Dr. E.A. Ricci Middle School

Pawtucket School Department

Samuel Slater Middle School

West Warwick Public Schools

John Deering Middle School

Woonsocket Education Department

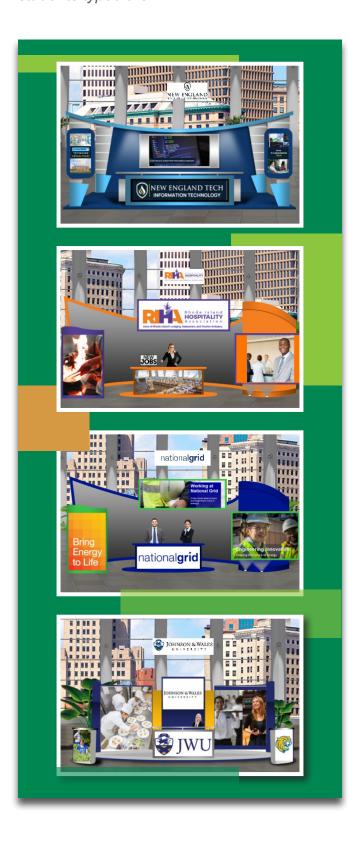
Hamlet Middle School





Post-Event Survey

The responses below are student answers to questions on their post-event survey - "List two things you learned from this program that is beneficial to career planning." Answers are represented as the students typed them.



- Getting a degree in forensic science is needed and majoring in math or science is very beneficial.
- Great note-taking and attention skills are a huge requirement in this field.
- I learned that I need to work towards my goals and I have to put in the work.
- I learned that building isn't as easy as it seems, and it takes mechanical, math and spacial skills to accomplish.
- I learned how to write a check and the basics of savings from Citizens Bank.
- There are many different business opportunities and Agriculture can have many different careers.
- I want a career where I'm not on a computer 24/7 and I don't like most on-line programs.
- It told me information that I never knew before, and gave me options and helped me figure out careers.
- You need communication and you need to be respectful.
- 1. Pick a career path that will likely become bigger in the future, not smaller 2. Pick a career that suits your strengths.
- Two things that I learned from this program are different agricultural organizations I can join, and different courses that you can take in high school to prepare you for a career.
- I learned that hard work and perseverance is how you get the career you want. I also learned that culinary industry is a lot tougher than I thought and thanks to this program I know not to take it lightly.
- Stay vigilant especially during the Corona virus and that diversity matters within the workforce.
- Find what you want to do and plan your schooling to accommodate that plan.
- 1. There are many options to pick from, which expanded my options. 2. The knowledge and skills to have an economic success.
- I learned the steps on creating a career plan. I also learned what careers that I might be interested in and what to expect in it.

Post-Event Survey (cont'd)

Post-Event Attitudinal Questions	"Yes"
1. Did your JA Inspire Career Exploration Fair experience change the career or industry you were most interested in?	12%
2. I have a career plan or am in the process of making a career plan.	68%
3. I know what career field I want to learn more about or I know what career I want to pursue.	76%
4. I know the education and skill requirements for the career I am interested in.	70%
5. I know of at least one career field that is a great match for my talents abilities and interests.	83%
6. I know how to connect my interest and skills to the world of work.	74%
7. I know what soft skills are most important to an employer.	74%
8. The things I learned in JA Inspire will help me get a good job.	67%
9. The things I learned in JA Inspire will help me be successful in life.	67%
10. After participation in the JA Inspire Career Exploration Fair I now have an interest in a STEM career.	36%
11. I feel I am better prepared to make an informed decision about my high school plans.	67%
12. JA Inspire made me aware of high-paying careers in Rhode Island	66%
13. JA Inspire Career Exploration Fair introduced me to businesses that I didn't know before.	65%
14. I would recommend JA Inspire to a friend.	63%

2020 - 2021 Exhibitors

Accounting, Finance, Insurance

Amica Mutual Insurance Company Bank of America Centreville Bank CFA Society of Providence

CFGI

Citizens Bank

Delta Dental of Rhode Island

ΕY

KPMG LLP

Morgan Stanley

Neighborhood Health Plan of Rhode Island

Regional Career and Technical Center at Coventry

High School - Business Management

Santader Bank US

Smithfield High School CTE - Academy of Finance Washington Trust

Agriculture, Aquaculture, Commercial Fishing

Exeter-West Greenwich Regional High School -Agriculture Program

Northeast Organic Farmers Association of Rhode Island

Architecture, Construction, Engineering

American Student Assistance

Building Futures

Dimeo Construction

FM Global

Gilbane Building Company

Laborers' International Union of North America

New England Institute of Technology - Engineering Technology

Regional Career & Technical Center at Coventry High School - Engineering

Scituate High School CTE Pathways - Engineering

Smithfield High School CTE - Engineering Technology

Arts, Communication, and Design

Cardi's Furniture and Mattresses

Cox Business

Exeter-West Greenwich Regional HS - Visual Arts
Program

Jacqueline Walsh School for the Performing Arts New England Institute of Technology - Digital Media and Web Design

2020 - 2021 Exhibitors (cont'd)

Regional Career & Technical Center at Coventry High School - Advertising, Marketing, and Design WJAR TV/NBC10

Automotive, Marine Trades, Transportation

IYRS: School of Technology & Trades

New England Institute of Technology - Automotive & Marine Trades

North Providence High School: Marine Trades

Regional Career & Technical Center at Coventry High School - Advanced Welding & Ship Fitting

Regional Career & Technical Center at Coventry High School - Automotive, Marine and Diesel Technology

Rhode Island Marine Trades Association

Bioscience, Health Careers, Medical Education

Amgen

CVS Health

EpiVax

Johnson & Johnson

Lifespan

New England Institute of Technology - Nursing and Health Sciences

North Providence High School - P-TECH Health Sciences Regional Career & Technical Center at Coventry High

School - Biomedical Science

Regional Career & Technical Center at Coventry High School - Health Careers

Rhode Island Nurses Institute Middle College

Rhode Island Veterinary Association

Scituate High School CTE Pathways - Biomedical

Defense, Legal, and Public Safety

Federal Bureau of Investigation (FBI)

Hinckley Allen

Providence Fire Department

Providence Police Department

Regional Career & Technical Center at Coventry High

School - Criminal Justice

Regional Career & Technical Center at Coventry High

School - Navy JROTC - Leadership and Naval

Science

Rhode Island Service Company

RI Army National Guard

Smithfield High School CTE - Law and Public Safety

State of Rhode Island Crime Lab

State of Rhode Island Division of Sheriffs

Tolman High School Marine Corps JROTC

Energy, Information Technology, Science

Exeter-West Greenwich Regional HS - IT/Computer & Data Science

National Grid

New England Institute of Technology: IT and Video Game Design

Regional Career & Technical Center at Coventry High School - Computer IT & Game Design

Scituate High School CTE Pathways - Computer Science

Smithfield High School CTE - Computer Science

Smithfield High School CTE - Information Technology/

Cybersecurity

Warwick Area Career & Technical Center

Hospitality and Tourism

Angelo's Restaurant

Blount Fine Foods

Johnson & Wales University

Newport Restaurant Group

Regional Career & Technical Center at Coventry High

School - Culinary Arts

Residence Inn by Marriott - Providence & Lincoln

Human Services and Education and Training

American Student Assistance

Greater Providence Chamber of Commerce

Junior Achievement of Rhode Island

Mastery Martial Arts of Smithfield

Metropolitan Regional Career & Technical Center

Regional Career & Technical Center at Coventry High

School - Cosmetology, Barbering, and Nail Tech

Regional Career & Technical Center at Coventry High

School - Education Training & Human Services

Rhode Island Association of Realtors

Rhode Island Hospitality Association

RISLA's College Planning Center

Scituate High School CTE Pathways - Entrepreneurship

Program

State of Rhode Island Division of Children, Youth, and Families

Manufacturing

New England Institute of Technology - Manufacturing & Building Trades

Taco Comfort Solutions

Textron

Toray

Transportation & Logistics

Rhode Island Airport Corporation

Rhode Island Department of Transportation

Rhode Island Trucking Association



100 YEARS, 100% READY,"

JUNIOR ACHIEVEMENT OF RHODE ISLAND

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Junior Achievement of Rhode Island